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PTO/SB/21 (09-04) Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE duction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Application Number 10/541,312 Filing Date TRANSMITTAL July 1, 2005 First Named Inventor **FORM Christoph Deutsch** Art Unit 2854 (to be used for all correspondence after initial filing) **Examiner Name** Not Yet Assigned Attorney Docket Number 63668(49338) Total Number of Pages in This Submission ENCLOSURES (Check all that apply) After Allowance Communication Fee Transmittal Form Drawing(s) Appeal Communication to Board of Fee Attached Licensing-related Papers Appeals and Interferences Appeal Communication to TC Petition Amendment/Reply (Appeal Notice, Brief, Reply Brief) Petition to Convert to a After Final **Proprietary Information Provisional Application** Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please X Other Ended Terminal Disclaimer Extension of Time Request Return Receipt Postcard **Declaration and Power of Attorney** Request for Refund x Supplemental IDS CD, Number of CD(s) X Form PTO-1449 Landscape Table on CD Reply to Missing Parts/ Remarks Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name EDWARDS ANGELL PALMER & DODGE LLP Signature Printed name Scott D. Work Reg. No. Date 35,413 Aril 13, 2006

I hereby certify that this paper (along with any paper the date shown below with sufficient postage as Firs	referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on Class Mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O.
Box 1450, Alexandria, VA 22313-1450.	1

Dated: April 13, 2006

Signature: Edith Sillman (Edith Sillman)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as First Class Mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: April 13, 2006



Docket No.: 63668(49338) (PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Christoph Deutsch

Application No.: 10/541,312

Filed: July 1, 2005

PERSONALIZATION OF PRINTED ITEMS. ESPECIALLY SUBSCRIPTION

NEWSPAPERS/MAGAZINES

Confirmation No.: 8063

Art Unit: 2854

Examiner: Not Yet Assigned

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (IDS)

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 CFR 1.97, Applicant(s) hereby make of record the following additional documents. A Form PTO-1449 and a full copy of each of the documents required under 37 CFR 1.98(a)(2) accompany this statement.

Applicant(s) have become aware of the following documents, cited in a International Search Report issued <u>July 2, 2004</u>, during the prosecution of international application no. DE 103 00 071.2, which corresponds to the above referenced application, and in accordance with 37 CFR 1.97(c) and (e)(1) or (b)(3), hereby submit(s) these documents for the Examiner's consideration. These documents are cited on the enclosed Form PTO-1449, and a copy of the European Search Report and of each document required under 37 CFR 1.98(a)(2) cited thereon are enclosed as well.

Application No.: 10/541,312 2 Docket No.: 63668(49338)

This statement is not to be interpreted as a representation that the cited documents are material, that an exhaustive search has been conducted, or that no other relevant information exists. Nor shall the citation of any document herein be construed *per se* as a representation that such document is prior art. Moreover, Applicant(s) understand(s) the Examiner will make an independent evaluation of the cited documents.

This Information Disclosure Statement is filed before the mailing date of a first Office Action on the merits as far as is known to the undersigned (37 CFR 1.97(b)(3)).

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 04-1105, under Order No. 63668(49338). A duplicate copy of this paper is enclosed.

Dated: April 13, 2006

Respectfully submitted

Scott D/Worsy

Registration No.: 35,413

EDWARDS ANGELL PALMER & DODGE LLP

P.O. Box 55874

Boston, Massachusetts 02205

(203) 353-6831

Attorney/Agent For Applicant

PTO/SB/08a/b (07-05)

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Substitute for form 1449A/B/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many she ets as necessary)

of Sheet 1

Complete if Known				
Application Number	10/541,312			
Filing Date	July 1, 2005			
First Named Inventor	Christoph Deutsch			
Art Unit	2854			
Examiner Name	Not Yet Assigned			
Attorney Docket Number	63668(49338)			

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	AA	US Patent 5,590,912	01.07.1997	Stevens, Scott A.	See Search Report

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FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ -Number ⁴ -Kind Code ⁸ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

	NON PATENT LITERATURE DOCUMENTS				
Initials No. magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), l		Include name of the author (in CAPITAL LETTERS), title of the article (when appro priate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²		
	CA	International Search Report dated July 2, 2004			

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Examiner	Date	
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